

Sloan Schang

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Profile

Highly skilled writer, editor and photographer with work published internationally in print and online media. Experience in researching and writing for a variety of audiences on topics as varied as food, automobiles and international travel. Extensive background in writing for urban planning, design and development projects, including complex neighborhood redevelopment strategies, newsletters and requests for proposals. Seven years project management experience in city government, coordinating all aspects of public relations and outreach, including press releases, public outreach strategies and presentation materials.

Recently Published Work

April 2008

- The Commute is the Thing, *Wend Magazine*, Spring 2008 Issue; Words and photos on the logistics of daily travel in Asia.
- Tapping Into Beer, *Interval World Magazine*, Spring 2008 Issue; Profiles six international beer travel destinations.
- Bienvenidos a Miami, *Everywhere Magazine*, Issue 3; Overview of the diversity of travel attractions in Miami, Florida.

March 2008

- Westward Bound, *Cars That Matter* (carsthatmatter.com); Three part series online documenting a cross-country road trip in a 1977 Volkswagen Westfalia.
- Cut and Paste, Indian Style, *Everywhere Magazine*, Issue 2; Words and photos on the ritual of men's haircuts in India.
- China's Chinese Theme Park, *Everywhere Magazine*, Issue 2; Words and photos on the old world village of Lijiang in China's Southwest.

Technical Writing

- Headquarters Hotel FAQ, Portland, Oregon, 2005; Co-authored Frequently Asked Questions brochure for high profile hotel project in Portland, Oregon.
- Request for Proposals, *Lloyd Crossing Sustainable Urban Design and Development Project*, August 2003; Detailed solicitation for architectural and financial services, resulted in award winning sustainable neighborhood redevelopment plan in Portland, Oregon.
- Gateway Regional Center Urban Renewal Plan, Gateway Urban Renewal Area, Portland Oregon June 2001; Legal document establishing regulations for future development in a Portland, Oregon neighborhood.
- Gateway Bulletin, Gateway Urban Renewal Area, Portland, Oregon 2001-2002; Edited and co-authored seven issues of a community newsletter promoting local redevelopment projects.

Education

Portland State University, M.A. Urban and Regional Planning, 2002
University of South Florida, B.A. Anthropology, 1998